

CARE-WWF Alliance Seeks a Consultant to Document Lessons on Integrating Conservation and Development Approaches and Scaling Up Impacts

Introduction to the Alliance and this Consultancy

Climate change is making it more difficult for people in the developing world to escape poverty and protect the natural resources they rely on for food and



**Helping People and
the Planet Thrive**



income. At the same time, too many women are unable to fully participate in the development of their communities and management of their resources. For a decade, the CARE-WWF Alliance has worked, first in Mozambique and now in Tanzania, with women and men in farming and fishing communities, their governments and private sector partners to develop more just and sustainable food systems. Our strategy in east Africa—and where we work together in Nepal—is to empower the poorest and most vulnerable women and their communities to manage natural resources and adapt to climate change in ways that pull them out of poverty and shape local policies and institutions to promote sustainable development and ensure the conservation of biodiversity. CARE and WWF have the expertise and complementary capacities to deliver on our shared vision that the health of the planet and the promise of her people are one and the same.

The World Wildlife Fund (WWF, a global conservation organization leader) and CARE (a global women's empowerment and poverty alleviation leader) seek a consultant with diverse experience in areas, such as monitoring, evaluation and learning (MEL), sustainable livelihoods and food systems, natural resource management and conservation, good governance, market transformation and policy influencing. As a culmination of ten years work in this this strategic partnership, we are planning a global CARE-WWF Alliance learning event in August or September 2018. This consultancy is critical to documenting existing practices and lessons that the teams will take to the global learning event, which seeks to facilitate learning exchange amongst practitioners and strengthen the global Alliance's integrated conservation and development community of practice. This short-term consultancy will provide vital contributions to the following three of the learning event's four objectives:

- Consolidate evidence and lessons against Alliance learning questions;
- Identify proven and innovative approaches to integrating conservation and development and to scaling up impacts;
- Agree on next steps to respond to outstanding challenges, including gaps in evidence and understanding.

Objective and Scope of Work

The objectives of the consultancy are to:

- Capture, if documentation doesn't exist, each project's experience (successes, ongoing challenges and lessons) with integration of conservation and development interventions and scaling up their impacts;
- Analyze existing evidence related to those themes in response to priority learning questions; and
- Recommend the areas ripest for cross-geography in-person exchange and learning, including priorities for future research and evaluation.

Toward that end, the consultant will work for up to four months (beginning in May and concluding by August 3) to:

- Review CARE-WWF Alliance documents about project results and lessons learned to gain a foundational understanding of Alliance objectives, strategies and existing evidence.
- Identify and analyze documentation gaps regarding Alliance evidence and lessons, focused on experience that speaks to below learning questions about the integration of conservation and development approaches and scaling up those impacts:
 - *Integration*
 - What are the key principles and practices for designing, implementing and monitoring an effective integrated conservation and development program?
 - How do we approach sectoral approaches differently within the context of an integrated program? What is the value-add of integrating such approaches?
 - What are the most effective strategies for addressing gender inequalities appropriately in local communities and the landscapes in which they're embedded? What is the impact of more inclusive natural resource management groups on conservation outcomes?
 - What are the most effective strategies for best practice adoption in communities? For instance, what lessons can be drawn from successful development interventions to improve community adoption of sustainable and community-based natural resource management practices?
 - *Scaling up*
 - What are the most effective ways to work with partners—across levels and sectors—to increase sustainability of project benefits? For instance, how can we work with policy-makers to facilitate enabling policies?
 - What are successful strategies for moving beyond laws, policies to effective implementation and enforcement? For instance, how can we best help vulnerable communities and their members hold more powerful stakeholders, whether within or outside communities, to account?
 - How can we best use markets to unlock opportunities that benefit the rural poor and the environment? For instance, what are effective strategies to influence large-scale investments—whether agriculture, extractives or infrastructure—to be more socially and environmentally responsible?
 - What are the practices and formats that facilitate effectively capturing and communicating lessons learned and other stories internally and externally?
- Work remotely (unless already in-region) with the Mozambique, Tanzania (and to a lesser extent Nepalese) field teams to fill gaps through qualitative interviews, multidisciplinary analysis and succinct summaries of case studies and other findings.

Deliverables

- Semi-structured interview guide for discussion with field teams.
- Written gaps analysis with proposal of priority gaps to fill and methods to use.
- Documentation in the form of succinct and easy-to-read learning briefs—i.e., one- to two-page case studies framed by learning questions—summarizing Mozambique, Tanzania and (to a lesser extent) Nepal's experience, evidence and lessons.

- A brief report (8 to 10 pages) summarizing analytical findings, including:
 - A synthesis or pair of typologies of integration and scaling strategies (referencing the case study examples above) emerging from Alliance experience, evidence and lessons across Mozambique, Tanzania and Nepal; and
 - Recommendations of areas most ripe for cross-country exchange at the learning event and priority research questions and/or areas of quantitative analysis for future exploration.

Required skill sets and recommended experience:

- Demonstrated, strong analytical and synthesis skills. Clear, concise writer with good verbal communications skills.
- Experienced in qualitative research methods, including interviewing in developing country contexts, ideal. Quantitative and statistical research and analysis skills, welcome.
- Collaborative and flexible team player with experience working in remote teams, including with colleagues in other time zones with sometimes-poor connectivity.
- The ideal candidate has at least seven years of relevant experience in project management, implementation, learning, monitoring and evaluation, project reporting or communications in east Africa or other developing countries. Masters degree or PhD in International Development, Environmental Science or another relevant field preferred.
- Familiarity with sustainable development interventions, such as Community Based Natural Resource Management, Village Land Use Planning, Climate Vulnerability and Capacity Assessments, Landscape Approaches and Integrated Water Resource Management, Farmer Field and Business Schools, and Village Savings and Loan Associations, a plus.
- Fluency in English required with proficiency in Portuguese, Swahili or Nepali, a plus.

To apply, please submit the following by email to Althea Skinner and Colleen Farrell (althea.skinner@wwfus.org and cfarrell@care.org) by *COB April 18*:

- a one-page cover letter making the case why you're well-positioned for this consultancy;
- a brief proposal of the methodology you would use to complete this work and/or a 1- to 2-page writing sample that illustrates your ability to complete this scope of work;
- an estimate of work days and budget; and
- your resume of relevant experience, including at least one reference.

* As an EOE/AA employer, neither CARE nor WWF will discriminate in its employment practices due to an applicant's race, color, religion, sex, national origin, age, marital status, genetic information, sexual orientation, gender identity and expression, disability, or protected Veteran status.